



# Al Gorithm covers everything. Except your community.

Al Gorithm decides what you see online based on your clicks, likes and shares. His job is to keep you scrolling. But would you trust him to tell you what's happening in your community?

Local journalists ask tough questions, investigate issues, attend council meetings and hold decision-makers accountable. They give you verified facts you can rely on.

Trust the people who report on your community.  
Celebrate local journalism.

[nationalnewspaperweek.ca](http://nationalnewspaperweek.ca)

CANADA'S NEWS MEDIA  
**CHAMPIONS  
OF THE TRUTH**